

## Media release

Zurich, 18 September 2019

### **Kunsthhaus Zürich hosts video presentation to mark World Day for Audiovisual Heritage**

**From 19 September to 3 November 2019 the Kunsthhaus Zürich presents 'Video art yesterday, today and tomorrow' – the results of a video restoration and digitization project. On 27 October, artists, curators and restorers will be discussing the challenges of dealing with audiovisual works.**

To mark World Day for Audiovisual Heritage on 27 October, the Kunsthhaus Zürich showcases the rapid changes in video art, its techniques of production, storage and playback equipment and methods of presentation, and the challenges museums face in conserving media art. The presentation includes exhibits before and after restoration and digitization by Marina Abramović, Gilbert & George, Nancy Holt, Joan Jonas, Muda Mathis and Sus Zwick, Bruce Naumann, Elodie Pong and Ulrike Rosenbach, ranging from early video works on 4:3 CRT monitors to a video projection from 2006. There's plenty more to discover – even for digital natives – as documents from the museum archives recording the purchase of the works as well as original cassettes from the early days of video art reveal the media that preceded the formats of today and how audiovisual techniques and image media have changed since the 1970s.

#### ARTISTS IN CONVERSATION

On Sunday 27 October from 2 p.m. to 3 p.m. the Kunsthhaus is hosting a panel discussion with Elodie Pong and Muda Mathis. The artists meet Agathe Jarczyk (Atelier für Videokonservierung, Bern) and Mirjam Varadinis (Curator of the Video Collection, Kunsthhaus Zürich) to talk about the demands and risks of producing audiovisual works, conserving them and presenting them in the museum context. The discussion will be moderated by Kerstin Mürer (Head of Conservation and Restoration, Kunsthhaus Zürich).

#### CONSERVING AND PROVIDING ACCESS TO THE VIDEO COLLECTION

A project to restore and digitize 260 analogue tapes from the Kunsthhaus's video collection has been under way since 2014, with support from Memoriav – Association for the preservation of the audiovisual heritage of Switzerland – and the Sophie and Karl Binding Foundation. The collection was first established in

the late 1970s and now offers a representative overview of the development of video as an artistic medium, from its origins to the present day. Video works are regularly included in temporary exhibitions. They can also be viewed for study purposes and by anyone interested in the Kunsthaus library.

### GENERAL INFORMATION

Kunsthaus Zürich, Heimplatz 1, CH-8001 Zurich. Tel. +41 (0)44 253 84 84, [www.kunsthaus.ch](http://www.kunsthaus.ch)

Fri-Sun/Tue 10 a.m.–6 p.m., Wed, Thu 10 a.m.–8 p.m. For public holiday opening see [www.kunsthaus.ch](http://www.kunsthaus.ch).

Admission CHF 16 / CHF 11 (concessions and groups) for the presentation 'Video art yesterday, today and tomorrow', including the collection. Panel discussion 'Conserving and digitizing video art' included in the exhibition ticket, otherwise CHF 10 / CHF 8 (concessions).

Advance sales: Zurich Tourism, tourist information office in Zurich main railway station, tel. +41 44 215 40 00, [info@zuerich.com](mailto:info@zuerich.com), [www.zuerich.com](http://www.zuerich.com).

SBB RailAway combination ticket, with discount on admission when travelling by public transport. [www.sbb.ch/kunsthaus-zuerich](http://www.sbb.ch/kunsthaus-zuerich).

### MEDIA CONTACT

Visual materials are available at <https://www.kunsthaus.ch/en/medienbereich/media-corner/>.

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